

## SUMMARY

Designer and Associate Art Director with 15+ years of experience in branding, marketing, and design. Skilled with Adobe Creative Suite, UX, motion, web, and email design. Management and agency experience. Proven ability to build teams and processes from the ground up. Been a part of award winning marketing campaigns.

## EXPERIENCE

### RAINCLOUD MEDIA

Associate Art Director

 2021-Present  Southlake, TX

- Led a team of designers developing graphics, landing pages, and emails for a variety of omnichannel campaigns.
- Built new team processes from the ground up that grew to be utilized across the company.

### CINEMARK THEATERS

Graphic Designer | Digital Graphic Designer

 2018-2020  Plano, TX

- Developed graphics for social, web, email, and print media.
- Rebranded loyalty program, which went on to win the 2019 American Inhouse Design Award (Graphic Design USA).

### THERMI

Graphic Designer

 2016-2018  Irving, TX

- Developed graphics for social, email, print materials, and international tradeshows.
- Rebranded and branded several new and preexisting product launches.

### CAE (UNITED STATES AIR FORCE)

Graphic Design & Multimedia Specialist

 2012-2014  Altus, OK

- Developed graphics for Air Force training materials.
- Instructional design and technical writing experience.

## PROFICIENCIES



### ADOBE CREATIVE SUITE

High proficiency with Adobe Photoshop, Illustrator, InDesign, and Dreamweaver. Experienced in Adobe Premiere and After Effects.



### MOTION GRAPHICS & VIDEO

Motion graphics and video editing experience for social media and live events.



### WEB & EMAIL DESIGN

Strong proficiency in digital design and coding (CSS/HTML).



### SOCIAL MEDIA

High volume of graphic and video design work for social media.



### ILLUSTRATION

Vector illustration experience for web and email design. Conceptual illustration experience for graphic novels and other projects.

## EDUCATION

### CAMERON UNIVERSITY

Bachelor of Arts: Graphic Design, English, Multimedia

 2007-2011

 Lawton, OK